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State-of-the-Art Antimicrobial Coatings on Healthcare Furniture and Equipment Are Perfect Prescription Against Healthcare Facilities' Odor and Stain Issues

(Northbrook, IL – February 5, 2008) Despite the fact that today's healthcare facilities maintain a small army of maintenance workers who are responsible for cleaning, deodorizing and sterilizing exposed surfaces (including furniture and equipment); combating odor and stain-causing bacteria, molds, mildews and fungi is a constant challenge.

The good news for healthcare administrators, doctors, technicians... and their patients, is that recent advances in antimicrobial coatings technology are providing the "Perfect Prescription" for minimizing the growth of odor and stain-causing microbes on metal healthcare furniture and equipment in public spaces, examination and hospital rooms, laboratories and offices.

"While most visitors to healthcare facilities hope to avoid needles, splints and stitches; specially-formulated coatings for metal surfaces make it easy and cost-effective for manufacturers to address microbial concerns on the coating surface," says Michael Jacobs, president of Sureshield Coatings Company. "The key to minimizing odor, stains, and microbial growth on healthcare furniture and equipment is to provide an effective antimicrobial coating, such as Sureshield®, to surfaces where mold, mildew, fungi and other microbes can flourish."

According to Jacobs, leading healthcare furniture and equipment manufacturers are incorporating attractive, finger-print resistant and easy-to-clean Sureshield antimicrobial coatings into products, including:

- Hospital Bed Frames, Controls and Railings,
- Examination Tables and Equipment,
- Waiting Room Chairs, Tables and Fixtures;
- Desktop Surfaces, Handles and Drawer Interior
- File Cabinet Handles and Skins
- Shelving Units and Trays
- Gurneys, Stretchers and Wheelchairs
- Scales and IV Holders
- Therapy & Rehabilitation Equipment

(more)



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Armed with an industry-leading portfolio of over 150 affordable and easy-to-use antimicrobial, antifingerprint, and easy-to-clean coatings for metal, the Sureshield team works closely with healthcare furniture manufacturers, as well as many other industries, to integrate the right powder, liquid or coil coating formulas to enhance metal-surfaced products with these valued features and benefits.

Working with a proven industry leader, like Sureshield Coatings Company, keeps research and development costs down because the antimicrobial coating products are already developed and ready to use in manufacturing facilities. "Healthcare furniture manufacturers are finding that adding antimicrobial coatings to their products' metal surfaces provides a marketable difference that can help them attain a greater than 45% premium on their products," explains Jacobs. "Sureshield fits into a company's existing manufacturing process with minimal change, and we provide assistance from research and development, through design and production, and marketing of finished products."

Sureshield is available in clear, solid and transparent colors, and a variety of textures and glosses designed to resist fingerprints for the life of the product. For details about how you can incorporate Sureshield coatings' cost-effective antimicrobial, antifingerprint and easy-to-clean protection on Healthcare furniture, visit <http://www.sureshieldcoatings.com/facilities/applications/healthcare.php> or call toll-free (866) 573-4424 or send an email to info@sureshieldcoatings.com.

About Sureshield Coatings Company

Headquartered in Northbrook, Illinois, Sureshield Coatings Company maintains production in multiple facilities in the United States, Europe, and Asia, in order to provide over 150 advanced coating formulas to address metal product manufacturers', industry, and consumers' concerns related to odor and stain-causing microorganisms, fingerprints, and cleanability. As a member company of Horizon Business Group, Sureshield Coatings Company offers technical, marketing, and regulatory services that make it easy and cost-effective for clients worldwide to streamline implementation of in-demand antimicrobial, anti-fingerprint and easy-to-clean coatings for metals.

Sureshield Coatings Company

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*Sureshield is formulated with antimicrobials to help suppress the growth of odor and stain-causing microorganisms on the coating. Sureshield is not intended as a substitute for good hygiene or to prevent foodborne or infectious illnesses.